

OPEN DOOR FAMILY MEDICAL CENTERS PRESENTS ELVIS COSTELLO IN CONCERT

Open Door Family Medical Centers has announced that Elvis Costello will perform a solo concert on Thursday, April 15 at The Performing Arts Center at Purchase College to benefit the federally qualified community health center. The benefit concert evening includes a cocktail reception, dinner, concert and after concert reception. Honorees for the event are **The Honorable Nita Lowey**, Congresswoman and **Dr. Paul Grundy**, Director of Healthcare Transformation IBM, and President of the Patient Centered Primary Care Collaborative.

Lead media sponsor for the event is 107.1 The Peak. Legendary radio personality from The Peak, Jimmy Fink, will serve as MC for the evening as he has done for all of Open Door's previous concerts starting in 2004 with Joan Osborne and India to the sold-out 2008 concert featuring The B-52's. The presenting sponsor is Hudson Health Plan. Participating sponsors are Roberto Coin and R&M Woodrow Jewelers, George Comfort & Sons, Inc., The Centre at Purchase, Greenwich and Pace BMW. Supporting Sponsors are the Mogil Organization, Verizon Foundation and Cohanzick Management, LLC. Additional Media Sponsors are Westchester Magazine and Hudson Valley Magazine. To request a Sponsorship Packages contact Desta Lakew at (914) 502-1416 or dlakew@ood.org.

Tickets go on sale February 15 and vary in price. VIP Benefit ticket prices range from \$250-\$500 per person. VIP packages are also available. For detailed information and VIP Benefit tickets call (914) 502-1414. These tickets will also be available on line at www.opendoormedical.org.

A limited number of general admission tickets for the **concert only** are also available at \$100-\$150. To purchase general admission tickets call the Performing Arts Center Box Office at (914) 251-6200 or visit www.artscenter.org.

All funds raised from the benefit concert will help support Open Door's mission to provide quality medical care and human services at affordable prices to the community, particularly the economically disadvantaged. "The Benefit Concerts have been hugely successful not only in raising much needed support for Open Door, but they have helped us raise our profile and reach deeper into our community," said president & CEO Lindsay Farrell. "Music has the ability to cross cultural and generational barriers and we find that the concerts bring together a diverse and passionate audience of old and new friends."

About Elvis Costello

Elvis Costello's 30 year career is testament to his unending musical curiosity and creativity. He was inducted into the Rock 'n' Roll Hall of Fame with his band The Attractions in 2003 and he has played with everyone from Swedish mezzo-soprano Anna Sophie von Otter to Paul McCartney. He has been nominated for an Oscar for

best song, commissioned by The Miami City Ballet and the Royal Danish Opera and he has performed in major concert halls and at Festivals throughout in the world. In December 2008, he launched the inaugural season of his internationally acclaimed music television series "Spectacle: Elvis Costello with..." and in 2009 he released "Secret, Profane & Sugarcane" (Hear Music). All of that barely scratches the surface of who Elvis Costello is and why Open Door Family Medical Centers is excited to announce the 2010 Open Door Benefit Concert with Elvis Costello.

About Open Door Family Medical Centers

Open Door has received the highest Recognition as a Patient-Centered Medical Home™ (PPC-PCMH™) from the National Committee for Quality Assurance (NCQA). This ranking distinguishes them from medical practices across the nation as less than 2% are presently able to achieve this advanced standing. The federally qualified community health center serves a vast multi-cultural community and has provided top quality medical, dental care and social services to the Westchester community, particularly the economically disadvantaged, for 38 years. Open Door has four centers in Westchester located in Ossining, Port Chester, Mt. Kisco and Sleepy Hollow. In addition, Open Door operates School-Based Health Centers in Port Chester at The Edison Elementary School, Kennedy Magnet School, Port Chester Middle School and Port Chester High School. In 2009, approximately 41,000 patients were treated at Open Door, making nearly 200,000 patient visits. Over 12,500 children were treated during that same year. Funding for Open Door Family Medical Centers comes from local, state and federal grants as well as private foundations and individuals.